



**JINDAL GLOBAL
BUSINESS SCHOOL**
INDIA'S FIRST MULTI-DISCIPLINARY GLOBAL BUSINESS SCHOOL



O.P. Jindal Global University
A Private University Promoting Public Service
NAAC Accreditation - 'A' Grade

Jindal Global Business School
Course Outline

Course Title	Art of Investing in Stocks
Core or Elective	Elective
Program and Batch	BBA-2024, BBA-BA-2024, BBA-FB-2024, BBA-FM-2024
Semester & Academic Year	Fall 2026
Credits	3
Discipline/Area	Finance and Accounting
Name of the Faculty Member/Course Instructor	Prof Sarveshwar Kumar Inani Prof Surbhi Gupta
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Faculty Member's Open Office Day/s & Time	Monday 10:00 AM-11AM Friday 10:00 AM-11 AM

Introduction to the Course

This course is designed to provide a fundamental understanding of stock markets and their operations. It consists of two parts, each addressing different aspects of investment and trading. In the first part, we delve into the theoretical foundations of investment and trading, focusing on technical and fundamental analysis techniques commonly employed by stock market participants. Technical analysis covers topics such as various chart types, chart patterns, Dow theory, trading strategies based on candlestick patterns, entry and exit levels, stop-loss, and profit booking strategies, and more. Fundamental analysis encompasses discussions on profitability, efficiency, liquidity, solvency, and company valuation ratios. The course is tailored to introduce beginners to the Indian stock market, technical analysis, and fundamental analysis, providing the knowledge and confidence needed for stock market investment. It does not require any prerequisites and is specifically designed for those new to the stock market.

The second part of the course shifts the focus to trading strategies based on technical analysis. Students will learn how to interpret trading signals and systems, making informed decisions on entering and exiting positions at optimal price levels to maximize profits (while also managing potential losses). This section builds upon the technical analysis concepts from the first part and includes live trading sessions covering scalping, intraday trading, buy today sell tomorrow (BTST) trades, and swing trading. Upon completing this course, students will possess the skills to confidently participate in the stock market, making it an ideal choice for those aspiring to careers in equity research, financial planning, wealth management, mutual funds, the brokerage industry, or those interested in independent investing.

Disclaimer: This course is purely for educational purposes. Investments in the equity market are subject to market risk, and you can lose your entire capital. Hence, take the advice of your financial advisor before trading and investing in the share market.

Course Learning Objectives

At the end of this course, you should be able to achieve the following:

1. CLO1- To understand the **stock market mechanism**.
2. CLO2- To learn to do financial statement analysis of companies and make inter-firm comparisons using **fundamental analysis**.
3. CLO3- To grasp identifying trading opportunities using **technical analysis** and identify the right level of entry/exit for investment in any company.
4. CLO4- To learn to do **intraday and swing trading** in stocks with applications in live trading. And be able to **combine fundamental and technical analysis** and improve the quality of trades.
5. CLO5- To understand **Investing/trading psychology** and develop patience while trading.

Programme Competency Goals

BBA Programme Competency Goals (PCGs)		BBA Programme Learning Objectives (PLOs)	
		Students will be able to	
1	Responsible Global Citizenship: Ability to understand the interplay between local and global issues and to act with sensitivity towards ethical and social issues	1. Understand local business issues	
		2. Understand global business issues	
		3. Demonstrate sensitivity towards ethical issues	
		4. Demonstrate sensitivity towards social issues	
2	Effective communication: Ability to effectively exchange ideas and information	5. Present their ideas with clarity	
		6. Write in a coherent manner	
		7. Use technology for communication	
3	Critical Thinking: Ability to identify, analyze business problems and propose effective solutions	8. Identify main issues of business problems	
		9. Examine information from different sources	
		10. Draw inferences from analysis	
4	Teamwork: Ability to work and contribute effectively in group -settings	11. Understand the factors to work effectively in groups	
		12. Contribute effectively in groups	

PLO-PCG Assessments Mapping Matrix

Program Learning Objectives (PLOs)	Program Competency Goals (PCGs)	Course Assessment Item
This course helps you to develop the following Program Learning Outcomes:	This course helps you to develop the following Program Competency Goals:	This learning outcome will be assessed in the following items
PLO1, PLO2	PCG1	A1, A2, A3, A4, A5
PLO 5-7	PCG2	A1, A3, A5
PLO 8-10	PCG3	A1, A2, A3, A4, A5

Evaluation Schema

The course grade will be determined based on:

Assessment Task	Weightage (Percentage)	Nature (Individual/Group)	Week of Assessment	PLOs to be Assessed
A1. Class Participation	10%	Individual	Continuous	PLO1, PLO2, PLO5-10
A2. Quiz	20%	Individual	Week 4 and Week 11	PLO1, PLO2, PLO8-10
A3. Assignment	20%	Individual	Week 13	PLO1, PLO2, PLO5-10
A4. Midterm	20%	Individual	In the Midterm Week	PLO1, PLO2, PLO8-10
A5. End-term Examinations	30%	Individual	In the JGU Examination period/week	PLO1, PLO2, PLO5-10

Description of Assessments:

A1. Class participation: This aspect will be evaluated through attendance and overall involvement of the student in class discussions. The participation of each student in the class discussions will be monitored. More marks for active class participation (Will be described in the first class).

A2. Quiz: 2 MCQ-based online quizzes. The quizzes will be held in class.

A3. Assignment: It will be based on topics covered in classes. The JGU plagiarism policy will be followed. Topic: To be announced; Release date: TBA; Deadline: Within 7 days of release.

A4. Midterm: The midterm examination will be of 20 marks with a maximum duration of 90 minutes duration. This will be a pen and paper invigilated exam held on the JGU campus.

A5. End-term Examination:

The end term examination will be of **30 marks of 1.5 hours duration**. This will be an invigilated exam according to the mode, modalities and process as decided by CoE.

Rubrics for Assessments

Rubric for Assignment Assessment (A3)

	Poor (0-5)	Average (5-10)	Above average (10-15)	Distinction (15-20)
Research Quality & and variety of tools used for analysis (5 Marks)	Minimal analysis with insufficient number of tools and techniques used for analysis.	Acceptable analysis with minimum number of tools and techniques used for analysis	Sufficient analysis with adequate number of tools and techniques used for analysis	Analysis with meaningful insights and more than relevant number of tools and techniques used for analysis.
Quality/Robustness of analysis Quality of analysis with respect to problem formulation, clear representation, graphical representation, alternative methods (5 Marks)	Insufficient quality without a robust analysis	Acceptable quality and robustness of analysis	Good quality and robustness of analysis	Excellent quality and robustness of analysis.

Teaching Method

The course will have a judicious mix of lectures, cases, group projects, and assignments. Here the onus of learning will be with the student and the instructor will be a facilitator. Instead of learning ‘what to do’, the cases will also be used as examples of real-world phenomenon where a particular issue or set of issues arises and good and bad practices are seen. The key to learning this way is to see many examples and many situations and learn inductively from the different experiences of student managers.

Textbook / Other Readings

There is no specific textbook for the course, though there are many optional texts available for students to refer to. There are many online courses and YouTube videos which may help you for a better understanding the contents of the course. All the data, slides, or notes would be provided before each class. If something is not

clear to you, please don't hesitate to ask. Cases and any other reading material assigned for reading will be provided to you in a course pack and will be uploaded in the e-learning platform.

Session Plan

Session Details	Topics	PLOs Covered
Case Title & Number	Not Applicable (No specific cases are covered) for all sessions	
Pedagogy	Lecture and classroom discussion for all sessions	
Session 1	Overview of Stock Market	PLO1, PLO2, PLO5-10
Objective of the session	Understanding the stock market mechanism	
Subtopics to be covered	<ul style="list-style-type: none"> • Different asset classes (Debt, Gold, Equity, Cryptocurrency, etc.) • Regulators (SEBI) 	
Readings	PPTs will be delivered before the session	
Session 2-3	Overview of Stock Market	PLO1, PLO2, PLO5-10
Objective of the session	Understanding the stock market mechanism	
Subtopics to be covered	<ul style="list-style-type: none"> • Exchanges (NSE and BSE) • Brokers • Depository and Depository Participants 	
Readings	PPTs will be delivered before the session	
Session 4-5	Overview of Stock Market	PLO1, PLO2, PLO5-10
Objective of the session	Understanding the stock market mechanism	
Subtopics to be covered	<ul style="list-style-type: none"> • IPO, OFS, FPO • Settlement cycle • Corporate actions and price changes • Macroeconomic announcements and their impact • Stock market terminology 	
Readings	PPTs will be delivered before the session	
Session 6-7	Fundamental Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Fundamental Analysis (Quantitative analysis)	
Subtopics to be covered	<ul style="list-style-type: none"> • Ratio Analysis 	
Readings	PPTs will be delivered before the session	

Session 8-10	Fundamental Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Fundamental Analysis (Quantitative analysis)	
Subtopics to be covered	<ul style="list-style-type: none"> • Profitability Ratios • Efficiency Ratios • Liquidity Ratios • Solvency Ratios • Valuation Ratios 	
Readings	PPTs will be delivered before the session	
Session 11	Fundamental Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Fundamental Analysis (Qualitative analysis)	
Subtopics to be covered	<ul style="list-style-type: none"> • Management of company • Corporate governance and awards • Related party transactions 	
Readings	PPTs will be delivered before the session	
Session 12-13	Fundamental Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Fundamental Analysis (Qualitative analysis)	
Subtopics to be covered	<ul style="list-style-type: none"> • DII/FII investments • Who are shareholders? • Political connections • Promoters' history 	
Readings	PPTs will be delivered before the session	
Session 14-15	Technical Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Introduction to Technical Analysis	
Subtopics to be covered	<ul style="list-style-type: none"> • Why technical analysis? • Types of charts (Line chart, candlestick charts) 	
Readings	PPTs will be delivered before the session	
Session 16-17	Technical Analysis	PLO1, PLO2,

Objective of the session	Introduction to Technical Analysis	PLO5-10
Subtopics to be covered	<ul style="list-style-type: none"> Chart patterns (Dow patterns) 	
Readings	PPTs will be delivered before the session	
Session 18	Technical Analysis	PLO1,PLO2, PLO5-10
Objective of the session	Introduction to Technical Analysis	
Subtopics to be covered	<ul style="list-style-type: none"> Candlestick patterns Moving averages and golden crossover 	
Readings	PPTs will be delivered before the session	
Session 19	Technical Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Introduction to Technical Analysis (Industry Guest Lecture)	
Subtopics to be covered	Guest Lecture – TENTATIVE - CA Rahul Bangad, Deputy Manager, ICICI Bank	
Readings	PPTs will be delivered before the session	
Session 20	Technical Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Introduction to Technical Analysis	
Subtopics to be covered	<ul style="list-style-type: none"> Indicators (RSI, Bollinger band, MACD, etc.) 	
Readings	PPTs will be delivered before the session	
Session 21	Technical Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Application of Technical Analysis	
Subtopics to be covered	<ul style="list-style-type: none"> Revision and sum-up 	
Readings	PPTs will be delivered before the session	
Session 22	Technical Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Mastering Technical Analysis with Live Trading Sessions	
Subtopics to be covered	<ul style="list-style-type: none"> Types of charts (Line chart, candlestick charts) Chart patterns (Dow patterns) 	
Readings	PPTs will be delivered before the session	
Session 23	Technical Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Mastering Technical Analysis with Live Trading Sessions	

Subtopics to be covered	<ul style="list-style-type: none"> • Candlestick patterns • Moving averages and golden crossover • Support and Resistance 	
Readings	PPTs will be delivered before the session	
Session 24	Technical Analysis	PLO1, PLO2, PLO5-10
Objective of the session	Mastering Technical Analysis with Live Trading Sessions	
Subtopics to be covered	<ul style="list-style-type: none"> • Trend Lines • Indicators (RSI, Bollinger band, MACD, etc.) 	
Readings	PPTs will be delivered before the session	
Session 25		PLO1, PLO2, PLO5-10
Objective of the session	Mastering Technical Analysis with Live Trading Session (Industry Guest Lecture)	
Subtopics to be covered	<ul style="list-style-type: none"> • Guest Lecture – TENTATIVE – CA Sweety Kothari, Practicing CA 	
Readings	PPTs will be delivered before the session	
Session 26	Scalping/Intraday/BTST and Swing trading	PLO1, PLO2, PLO5-10
Objective of the session	Art of Scalping/Intraday/BTST and Swing trading with Live Trading Sessions	
Subtopics to be covered	<ul style="list-style-type: none"> • Decide your trading setup • Deciding entry, exit and stoploss • Breakout trades • Reversal trades • Long trades and Short trades Paper trading (Virtual on Moneybhai.com) • Risk to Reward Ratio 	
Readings	PPTs will be delivered before the session	
Session 27	Techno-Fundamental Trading	PLO1, PLO2, PLO5-10
Objective of the session	Art of Techno-Fundamental Trading	
Subtopics to be covered	<ul style="list-style-type: none"> • Identifying quality stocks using screener website • Using Tradingview website effectively 	
Readings	PPTs will be delivered before the session	
Session 28	Mastering Investing Psychology	PLO1, PLO2,

Objective of the session	Art of Mastering Investing Psychology with Live Trading Sessions	PLO5-10
Subtopics to be covered	<ul style="list-style-type: none"> • Cognitive biases • Confirmation bias • Anchoring bias • Disposition effect • Fear of missing-out • Fear of being invested 	
Readings	PPT's will be delivered before the session	
Session 29	Reading & Revision Week/ Examination Week*	
Objective of the session	NA	
Subtopics to be covered	NA	
Readings	NA	
Session 30	Reading & Revision Week/ Examination Week*	
Objective of the session	NA	
Subtopics to be covered	NA	
Readings	NA	

*Elective Endterm Examinations may take place in the last week of classes.

Disability Support

JGU endeavours to make all its courses accessible to students. The Disability Support Committee (DSC) has identified conditions that could hinder a student's overall wellbeing. These include physical and mobility-related difficulties, visual impairment, hearing impairment, mental health conditions, and intellectual/learning difficulties, e.g., dyslexia and dyscalculia. Students with any known disability needing academic and other support are required to register with the Disability Support Committee (DSC) by following the procedure specified at <https://jgu.edu.in/disability-support-committee/>

Students who need support may register any time during the semester up until a month before the end semester exam begins. Those students who wish to continue receiving support from the previous semester, must re-register within the first month of a semester. Last-minute registrations and support might not be possible as sufficient time is required to make the arrangements for support.

The DSC maintains strict confidentiality about the identity of the student and the nature of their disability and the same is requested from faculty members and staff as well. The DSC takes a strong stance against in-class and out-of-class references made about a student's disability without their consent and disrespectful comments referring to a student's disability.

All general queries are to be addressed to disabilitysupportcommittee@jgu.edu.in

Disclaimer: This course outline including assessments, mode, nature and weightage of assessments, sessions, sequence of sessions and/or readings may be revised during the semester if such need arises.