



Geopolitics and Business

BA (LAH) – Fall 2026

Course Information

Course Duration: August - December 2026

Credit Hours: 60

Meetings: 30 class sessions + 10 tutorials

Location: **Classroom, JSLH, Sonipat**

Prerequisites:

Equivalent Courses:

Exclusive Courses:

Instructor Information

Instructor: Prof. Surendar Singh

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1. Course Description

This course introduces students to how geopolitics impacts global business and supply chain networks. The course will enable students to understand the complexities and challenges involved in business operations

2. Course Intended Learning Objectives(Aim)

| Course Intended Learning Outcomes | Teaching and Learning Activities | Assessments/ Activities |
|---|---|---|
| To examine the basic of geopolitics and global business | Lecture, case study discussions, and exercises. | Assignment |
| To examine the role of geopolitics and international supply chains | Lecture, case study discussion, exercises. | Assignment/presentation/ research paper |
| To develop a holistic understanding how global corporation of responding to changing global geoeconomic fragmentation | Lecture, case study discussions, and exercises. | Assignment/presentation/ research paper |

3. Scheme of Evaluation and Grading

Evaluation breakup

| Components | Marks |
|----------------------------|-------|
| Mid Term (Quiz Assessment) | 15 |
| Presentation | 20 |
| Project | 25 |
| Final exam/essay | 40 |

| Percentage of Marks | Grade | Grade Value | GRADE DEFINITION |
|----------------------------|--------------|--------------------|--|
| 80 and above (8.0) | O | Outstanding | Exceptional knowledge of the subject matter, thorough understanding of issues; ability to synthesize ideas, rules and principles and extraordinary critical and analytical ability |
| 75 – 79 (7.5) | A+ | Excellent | Sound knowledge of the subject matter, thorough understanding of issues, ability to synthesize ideas, rules, and principles, and critical and analytical ability. |
| 70 – 74 (7.0) | A | Very Good | Sound knowledge of the subject matter, excellent organizational capacity, ability to synthesize ideas, rules and principles, critically analyze existing |

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|---------------|----|------------|---|
| | | | materials and originality in thinking and presentation |
| 65 – 69 (6.0) | A- | Good | Good understanding of the subject matter, ability to identify issues and provide balanced solutions to problems and good critical and analytical skills |
| 60 – 64 (5.0) | B+ | Fair | Average understanding of the subject matter, limited ability to identify issues and provide solutions to problems, and reasonable critical and analytical skills. |
| 55 – 59 (4.0) | B | Acceptable | Adequate knowledge of the subject matter to go to the next level of study and reasonable critical and analytical skills |
| 50 – 54 (3.0) | B- | Marginal | Limited knowledge of the subject matter and irrelevant use of materials and, poor critical and analytical skills |
| Below 50 | F | Fail | Poor comprehension of the subject matter, poor critical and analytical skills, and marginal use of relevant materials. Will require repeating the course |

4. Academic Integrity and other policies

Papers

All papers should be on A4 pages, in Times New Roman, 12-point font with 1-inch margins, and use footnotes to cite sources. All papers will be due on the date specified in the syllabus via e-mail to your section head. **THERE ARE NO EXTENSIONS OR MAKE-UP FOR THESE ASSIGNMENTS AND NO EXCEPTIONS WILL BE MADE.**

A Note on Classroom Punctuality/Conduct:

JSLH conducts all classes on a foundation of professionalism. It is expected that students should be present in class and seated within five minutes of the class start time. Students arriving after a ten-minute window from the designated start time will be refused entry/attendance. Please show courtesy to your instructors and co-learners by observing punctuality. Please also note that the seminar room is a place for free expression and critical thinking and this comes with a responsibility on the part of students to respect opinions expressed and actively participate in the work of the classroom discussion.

A Note on Plagiarism:

In line with JGU policy, JSLH operates a zero-tolerance approach to Plagiarism. The unacknowledged use of material by others within your work is a violation of academic integrity and all reported cases will be investigated before potential disciplinary action. Instructors will address methods of citation and presentation within written work.

Disability Support and Accommodation Requirements:

JGU endeavors to make all its courses accessible to students. All students with a known disability needing academic accommodations are required to register with the Disability Support Committee dsc@jgu.edu.in or Dr Keerty Nakray knakray@jgu.edu.in. The Committee has so far identified the following conditions that could possibly hinder student's overall well-being. These include: physical and mobility related difficulties; visual impairment; hearing impairment; medical conditions; specific learning difficulties e.g. dyslexia; mental health. The Disability Support Committee maintains strict confidentiality in its discussions.

5. Keyword Syllabus

Geopolitics, Global Supply Chains, Semiconductor supply chains, EV supply chains, critical minerals

6. Course Material

Text Book

Geopolitics and Business Relevance and Resonance by Čedomir Nestorović, Springer
Handbook on the Geopolitics of Business, Edited by Joseph Mark S. Munoz

Reference books

Handbook on the Geopolitics of Business, Edited by Joseph Mark S. Munoz

Journals / Business Magazines

The Economist
Foreign Policy Affairs
Project Syndicate

Web Sources

7. Session Plan

| Session | General Topic | Readings | Approach/Pedagogy |
|---|---|--|---|
| Module 1: Introduction to Geopolitics and Business | | | |
| 1-3 | Meaning and evolution of geopolitics, classical vs. critical geopolitics, Concepts: power, territory, sovereignty, national interest, Linkages between geopolitics and global business | Handbook on the Geopolitics of Business, by Joseph Mark S. Munoz, | Lecture, discussion, case discussion Case let United States's sanction on Huawei - technology, security, and geopolitics |
| 3-5 | Geopolitics vs. Geoeconomics: economic security, sanctions, export bans, investment screening, trade deals, sourcing restrictions | Geopolitics and Business Relevance and Resonance by Čedomir Nestorović | Lecture, discussion, ice-breaking exercise, case discussion Discussion: Geoeconomic fragmentation and its implications for sourcing models. |
| 8-10 | Geopolitics of global business, De-Dollarization, Alternative currencies, International Payment and Financial Restrictions SWIFT, CIPS, UPI | Handbook on the Geopolitics of Business, by Joseph Mark S. Munoz, | Lecture, discussion, ice-breaking exercise, case discussion |
| Module 2: Geopolitics of Supply Chains | | | |
| 11-14 | Evolution of global supply chain networks, Value chains vs supply chains, Key concepts: fragmentation, comparative advantage, network theory, supply chain dependance theory and strategies | Handbook on the Geopolitics of Business, by Joseph Mark S. Munoz | Lecture, discussion Discussion: India's Supply Chain Vulnerabilities: Sectoral and Firm level perspective |
| 15-16 | Supply Chain Initiatives: Indo Pacific Economic Framework, Supply Chain Resilience Initiative (SCRI) and other imperatives | Geopolitics and Business Relevance and Resonance by Čedomir Nestorović Handbook on the Geopolitics of Business, by Joseph Mark S. Munoz | Lecture, discussion Case discussion: Apple's Pivot: Diversifying manufacturing from China to India and Vietnam. |

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| | | | <i>Tesla battery supply chain geopolitics</i> |
| Session 15 Mid Term | | | |
| 17-20 | Strategic Sectors and Supply Chain Security: Semiconductors, rare earths, pharmaceuticals, energy, Critical minerals and chokepoints | Geopolitics and Business Relevance and Resonance by Čedomir Nestorović | Lecture, discussion <i>Case discussion: TSMC and chip geopolitics</i> <i>Pfizer vaccine supply chain</i> |
| Module 3: Technology Rivalry, Green Energy Transition and Geopolitics | | | |
| 23-24 | Technologies: Semiconductor and AI in Geopolitical world: Data governance and digital sovereignty, Digital trade and platform power | Geopolitics and Business Relevance and Resonance by Čedomir Nestorović | Lecture, case discussion, Article readings <i>Case discussion: Huawei and global restrictions</i> <i>Discussion: The USA-China race for AI.</i> |
| 25-26 | Critical Minerals and supply chains, raw material versus processing, Resource nationalism and strategic autonomy, green trade protectionism :CBAM, CSDDD | Geopolitics and Business Relevance and Resonance by Čedomir Nestorović | Lecture, discussion, Article readings <i>Discussion: Democratic Republic of the Congo – cobalt politics</i> <i>Discussion: China in solar PV supply chains</i> |
| 27 | Mid-term exam – 2/Assignment | | |
| Module 5: Final presentations and course wrap-up | | | |
| 28-29 | Final paper presentations by students | | |
| 30 | Course wrap-up and concluding observations and comments | | |