
Jindal Global Business School
Course Outline

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| Course Title | Art of Investing in Stocks |
| Core or Elective | Elective |
| Program and Batch | MBA 2, IBM 4 |
| Semester & Academic Year | Spring 2026 |
| Credits | 1.5 |
| Discipline/ Area | Finance and Accounting |
| Name of the Faculty Member/Course Instructor | Prof Sarveshwar Kumar Inani |
| Contact Details of the Faculty Member | skinani@jgu.edu.in |
| Contact Details of Support Staff | jgbs-co@jgu.edu.in |
| Faculty Member's Open Office Day/s & Time | Monday 10 AM-11AM Tuesday 10 AM-11AM |

Introduction to the Course

This course aims at introducing the basic terminology of stock markets and how these market function. We also focus on the technical and fundamental analysis which are heavily used by the stock market traders and investors. In the technical analysis, we will learn about different kind of charts, chart patterns, Dow theory, trading strategies based on candlestick patterns, level of entry and exit, stop loss and profit booking, etc. In the fundamental analysis, we will discuss all kinds of ratios related to profitability, efficiency, liquidity, solvency, and valuation of the companies. This course will be a comprehensive package to learn the Indian stock market mechanism, technical analysis, and fundamental analysis. After learning the concepts in this course, the student will be able to invest in the share market confidently. There is no pre-requisite to be part of this course. This course is for the beginners in stock market. If you are a CA/CFA/FRM, this course is not for you.

Disclaimer: This course is purely for educational purpose. Investments in equity market is subject to market risk, and you can lose your entire capital. Hence, take advise of your financial advisor before trading and investing in share market.

Course Learning Objectives (CLOs)

At the end of this course, you should be able to achieve the following:

1. CLO1- Understand the stock market mechanism.
2. CLO2- Able to do financial statement analysis of companies.
3. CLO3- Able to do Inter-firm comparison using fundamental analysis.
4. CLO4- Grasp on identifying trading opportunity using technical analysis.
5. CLO5- Identifying the right level of entry/exit for investment in any company.

Program Competency Goals: MBA

| MBA Programme Competency Goals (PCGs) | | MBA Programme Learning Objectives (PLOs) |
|---------------------------------------|--|--|
| | | Students will be able to |
| 1 | Technological Agility: Ability to adopt relevant technologies for better business decision making. | 1. Understand relevant business technologies |
| | | 2. Understand future technologies in business domain |
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| 2 | Responsible Global Citizenship: Ability to understand the interplay between local and global issues and to act with sensitivity towards ethical and social issues | 3. Understand the interplay between local and global business issues |
| | | 4. Demonstrate sensitivity towards ethical issues |
| | | 5. Demonstrate sensitivity towards social issues |
| | | 6. Address societal issues |
| 3 | Effective communication: Ability to effectively exchange ideas and information | 7. Present their ideas with clarity |
| | | 8. Prepare an organized and logical business document |
| | | 9. Use technology for effective communication |
| 4 | Critical Thinking: Ability to identify, analyze business problems and propose effective solutions | 10. Identify main issues of business problems |
| | | 11. Examine information from different sources |
| | | 12. Draw inferences from analysis |
| | | 13. Evaluate alternatives |
| | | 14. Summarize and conclude |
| 5 | Leadership: Ability to take initiative, inspire and collaborate with others | 15. Take initiative |
| | | 16. Contribute effectively in groups |

PLO-PCG Assessments Mapping Matrix:

| Program Learning Objectives (PLOs) | Program Competency Goals (PCGs) | Course Assessment Item |
|---|--|---|
| This course helps you to develop the following Program Learning Outcomes: | This course helps you to develop the following Program Competency Goals: | This learning outcome will be assessed in the following items |
| PLO 1-2, 10-14 | PCG 1,4 | A1, A2, A3, A4, A5 |
| PLO 1-2, 7-14 | PCG 1,3,4 | A1, A2, A3, A4, A5 |
| PLO 1-2, 7-14 | PCG 1,3,4 | A1, A2, A3, A4, A5 |
| PLO 1-2, 7-14 | PCG 1,3,4 | A1, A2, A3, A4, A5 |
| PLO 1-2, 7-14 | PCG 1,3,4 | A1, A2, A3, A4, A5 |

Evaluation Schema:

The course grade will be determined based on:

| Assessment Item | Weightage | Nature | Week of Assessment | PLOs to be Assessed |
|---------------------------|------------------|------------------|---------------------------|----------------------------|
| A1. Class Participation | 10% | Individual | Regular (Week 1-7) | PLO 1-2, 7-14 |
| A2. Quiz | 30% | Individual | Week 4 and 6 | PLO 1-2, 7-14 |
| A3. Assignment | 10% | Individual | Week 5 | PLO 1-2, 7-14 |
| A4. Project | 20% | Individual/Group | Week 6 | PLO 1-2, 7-14 |
| A5. End-term Examinations | 30% | Individual | In examination week | PLO 1-2, 7-14 |

Description of Assessments:

A1. Class participation: This aspect will be evaluated through attendance and overall involvement of the student in class discussions. The participation of each student in the class discussions will be monitored. More marks for active class participation (Will be described in the first class).

A2. Quiz: 2 MCQ-based online quizzes. No Mid-term Exam. The quizzes will be held in class.

A3. Assignment: It will be based on topics covered in classes. The JGU plagiarism policy will be followed. Topic: To be announced; Release date: TBA; Deadline: Within 7 days of release.

A4. Project: The projects will be separately allotted to each individual/group. Topics of the projects and the groups will be notified in advance.

A5. End-term Examination: The end term examination will be of 30 marks and 1.5 hours long. This examination will be an invigilated exam held on the JGU campus according to the mode decided by CoE.

Rubrics for Assessments

Rubric for Assignment Assessment (A3)

| | Poor (0-5) | Average (5-10) | Above average (10-15) | Distinction (15-20) |
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| Research Quality & and variety of tools used for analysis (5 Marks) | Minimal analysis with insufficient number of tools and techniques used for analysis. | Acceptable analysis with minimum number of tools and techniques used for analysis | Sufficient analysis with adequate number of tools and techniques used for analysis | Analysis with meaningful insights and more than relevant number of tools and techniques used for analysis. |
| Quality/Robustness of analysis Quality of analysis with respect to problem formulation, clear representation, graphical representation, alternative methods (5 Marks) | Insufficient quality without a robust analysis | Acceptable quality and robustness of analysis | Good quality and robustness of analysis | Excellent quality and robustness of analysis. |

Rubric for Project Presentation Assessment (A4)

| | Poor (0-5) | Average (5-10) | Above average (10-15) | Distinction (15-20) |
|--|--|---|---|--|
| Understanding the problem- Interpretation of the question and effort to answer in right direction. (5 Marks) | No understanding | 40-50% Correct interpretation | 100% correct interpretation | Following a logical path to answer the problem |
| Quality/Robustness of analysis Quality of analysis with respect to the such as time horizon, peer group comparison, industry analysis etc. (5 Marks) | Insufficient quality without a robust analysis | Acceptable quality and robustness of analysis | Good quality and robustness of analysis | Excellent quality and robustness of analysis. |
| Logical flow Organisation of ideas; Ability to sustain audience interest (5 Marks) | Not attempted or entirely or significantly plagiarized from other sources. | Organisation of ideas generally clear. Presentation displays basic use of techniques (examples / headings / visuals | Organisation of ideas clear. Presentation uses a variety of techniques (examples / headings / visuals | Organisation of ideas extremely clear. Presentation solidly uses varied and innovative engagement techniques |

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| | | etc) to develop audience interest. | etc) that are used well to sustain audience interest. | (examples / headings / visuals etc) to sustain audience interest. |
| Attention to Detail • Group cohesion/synergy • Clarity of speech / eyecontact / pacing & enthusiasm • Visual tools (e.g., PowerPoint slides) • Dress standard • Citations and Referencing (5 Marks) | The problems in one or more of the areas listed prevented audience understanding. References were absent from visuals. | The problems in one or more of the areas listed impacted audience understanding. | Group performance in all areas listed considerably assisted audience understanding. | Group performance in all areas listed was of a high quality and greatly assisted audience understanding. |

Teaching Method

The course will have a judicious mix of lectures, cases, group projects, and assignments. Here the onus of learning will be with the student and the instructor will be a facilitator. Instead of learning ‘what to do’, the cases will also be used as examples of real-world phenomenon where a particular issue or set of issues arises and good and bad practices are seen. The key to learning this way is to see many examples and many situations and learning inductively from the different experiences of student managers.

Text-Book / Course Package / Other Readings

There is no specific textbook for the course, though there are many optional texts available for students to refer to. There are many online courses and YouTube videos which may help you for a better understanding the contents of the course. All the data, slides, or notes would be provided before each class. If something is not clear to you, please don’t hesitate to ask. Cases and any other reading material assigned for reading will be provided to you in a course pack and will be uploaded in the e-learning platform.

Session Plan

| Session Details | Topics | PLOs Covered |
|--------------------------|--|-----------------------|
| Session 1 | Overview of stock market mechanism | PLO 1-2, 10-14 |
| Objective of the session | Understanding the stock market mechanism | |
| Subtopics to be covered | <ul style="list-style-type: none"> Different asset classes (Debt, Gold, Equity, Cryptocurrency, etc.) | |

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| | <ul style="list-style-type: none"> Regulators (SEBI) | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 2 | Overview of stock market mechanism | PLO 1-2, 10-14 |
| Objective of the session | Understanding the stock market mechanism | |
| Subtopics to be covered | <ul style="list-style-type: none"> Exchanges (NSE and BSE) Brokers Depository and Depository Participants | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 3-4 | | PLO 1-2, 10-14 |
| Objective of the session | Overview of stock market mechanism | |
| Subtopics to be covered | <ul style="list-style-type: none"> IPO, OFS, FPO Settlement cycle Corporate actions and price changes Macroeconomic announcements and their impact Stock market terminology | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 5 | Fundamental Analysis | PLO 1-2, 7-14 |
| Objective of the session | Fundamental Analysis (Quantitative analysis) | |
| Subtopics to be covered | <ul style="list-style-type: none"> Ratio Analysis | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 6 | Fundamental Analysis | PLO 1-2, 7-14 |
| Objective of the session | Experiential Learning – 1 Fundamental Analysis (Quantitative analysis) | |

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| Subtopics to be covered | <ul style="list-style-type: none"> • Profitability Ratios • Efficiency Ratios • Liquidity Ratios • Solvency Ratios • Valuation Ratios | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 7 | Fundamental Analysis | PLO 1-2, 7-14 |
| Objective of the session | Fundamental Analysis (Qualitative analysis) | |
| Subtopics to be covered | <ul style="list-style-type: none"> • Management of company • Corporate governance and awards • Related party transactions | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 8 | Fundamental Analysis | PLO 1-2, 7-14 |
| Objective of the session | Fundamental Analysis (Qualitative analysis) | |
| Subtopics to be covered | <ul style="list-style-type: none"> • DII/FII investments • Who are shareholders? • Political connections • Promoters' history | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 9-10 | Technical Analysis | PLO 1-2, 7-14 |
| Objective of the session | Introduction to Technical Analysis | |
| Subtopics to be covered | <ul style="list-style-type: none"> • Why technical analysis? • Types of charts (Line chart, candlestick charts) | |
| Readings | PPTs will be delivered before the session | |

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| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 11 | Technical Analysis | PLO 1-2, 7-14 |
| Objective of the session | Experiential Learning – 2 Application of Technical Analysis | |
| Subtopics to be covered | <ul style="list-style-type: none"> Chart patterns (Dow patterns) | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 12 | Technical Analysis | PLO 1-2, 7-14 |
| Objective of the session | Learn Candlestick patterns | |
| Subtopics to be covered | <ul style="list-style-type: none"> Candlestick patterns Moving averages and golden crossover Indicators (RSI, Bollinger band, MACD, etc.) | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 13 | Technical Analysis | PLO 1-2, 7-14 |
| Objective of the session | Introduction to Technical Analysis (Industry Guest Lecture) | |
| Subtopics to be covered | Guest Lecture – TENTATIVE - CA Rahul Bangad, Deputy Manager, ICICI Bank | |
| Readings | PPTs will be delivered before the session | |
| Case Title & Number | NA | |
| Pedagogy | Lecture, discussion, and hands-on experiential learning | |
| Session 14 | Revision Week | PLO 1-2, 7-14 |
| Objective of the session | NA | |
| Subtopics to be covered | NA | |
| Readings | NA | |
| Case Title & Number | NA | |
| Pedagogy | NA | |
| Session 15 | Revision Week | PLO 1-2, 7-14 |
| Objective of the session | NA | |

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| Subtopics to be covered | NA |
| Readings | NA |
| Case Title & Number | NA |
| Pedagogy | NA |

*Elective Endterm Examinations may take place in the last week of classes.

Disability Support

JGU endeavours to make all its courses accessible to students. The Disability Support Committee (DSC) has identified conditions that could hinder a student's overall wellbeing. These include physical and mobility-related difficulties, visual impairment, hearing impairment, mental health conditions, and intellectual/learning difficulties, e.g., dyslexia and dyscalculia. Students with any known disability needing academic and other support are required to register with the Disability Support Committee (DSC) by following the procedure specified at <https://jgu.edu.in/disability-support-committee/>

Students who need support may register any time during the semester up until a month before the end semester exam begins. Those students who wish to continue receiving support from the previous semester, must re-register within the first month of a semester. Last-minute registrations and support might not be possible as sufficient time is required to make the arrangements for support.

The DSC maintains strict confidentiality about the identity of the student and the nature of their disability and the same is requested from faculty members and staff as well. The DSC takes a strong stance against in-class and out-of-class references made about a student's disability without their consent and disrespectful comments referring to a student's disability.

All general queries are to be addressed to disabilitysupportcommittee@jgu.edu.in

Disclaimer: This course outline including assessments, sessions and/or readings may be revised during the semester if such need arises.